

**Wendy Prestwood Joins Prime Capital Investment Advisors**  
*Prestwood joins forces with Prime Capital as Partner and Wealth Advisor*

**OVERLAND PARK, KS. — May XX, 2022 —** [Prime Capital Investment Advisors](#) (PCIA) is pleased to announce Wendy Prestwood, CMFC, CRPC, has joined the firm as Partner and Wealth Advisor. She has almost **XX years** of experience in the industry and is based out of the Overland Park, KS office. Her personal and creative approach to financial planning will not only create financial success for PCIA clients but inspire and motivate the firm as a whole.

“Welcoming Wendy to the team is a huge win for us and we couldn’t be more excited that she’s here,” says Glenn Spencer, chief executive officer at Prime Capital Investment Advisors. “Joining forces with such a strong advisor and industry leader is an honor and we look forward to learning from her. This partnership will not only strengthen our client relations but help our team of advisors learn and grow, and we look forward to many years with Wendy on our side.”

PCIA is already a leading financial planning and investment advisory firm and the addition of a strong female voice and presence to the leadership team will propel the firm even further. PCIA has made intentional efforts to welcome and recruit diversified talent to the firm as a whole including its leadership team over the years and the partnership with Prestwood is an exciting opportunity.

“Wendy approaches her work with clients with such integrity and sophistication and we’re lucky to have her at PCIA,” says Scott Colangelo, chairman and managing partner of Prime Capital Investment Advisors. “Her passion for serving clients and creating individualized and creative financial plans align perfectly with our core values. It’s this passion and experience that makes her the perfect fit for our team and I’m excited for this partnership to thrive.”

Prestwood previously served as president and financial advisor at Prestwood Financial Group. She spent the last 14-plus years implementing and advising her network of clients and will bring **\$XX** book of business to the PCIA team. She received **her DEGREE from UNIVERSITY [And any other degrees/accolades here]**.

Learn more about Prime Capital Investment Advisors at [www.pciawealth.com](http://www.pciawealth.com).

**About Prime Capital Investment Advisors**

Prime Capital Investment Advisors provides a client-centric team approach to full-service financial planning, including fee-based asset management and wealth management through its Prime Capital Wealth Management brand. Through its Qualified Plan Advisors brand, the firm also provides retirement plan advisory services, as well as plan participant education. PCIA currently has 27 locations throughout the United States, with investment advisor representatives serving clients across the nation. Advisory services offered through Prime Capital Investment Advisors, LLC. (“PCIA”), a Registered Investment

Adviser. PCIA doing business as Qualified Plan Advisors (“QPA”) and Prime Capital Wealth Management (“PCWM”). For more information, visit [www.pciawealth.com](http://www.pciawealth.com).

## Prime Capital Investment Advisors Acquires Cornerstone Comprehensive Wealth Management

*Latest acquisition marks PCIA's entrance into the Nevada market*

**OVERLAND PARK, Kan.** — March 9, 2023 — [Prime Capital Investment Advisors](#) (PCIA) is pleased to announce its acquisition of Reno, Nevada-based registered investment advisor [Cornerstone Comprehensive Wealth Management](#) (Cornerstone). This acquisition marks the first location for PCIA in Nevada and adds \$400 million in assets under management.

Cornerstone is a top 10 investment advisory firm in terms of AUM in Reno and brings decades of experience providing premium, high-touch client services to individuals and families. Led by President and Financial Advisor Christopher Abts, Cornerstone has 10 employees, including four advisors who will continue to serve approximately 575 households in partnership with PCIA.

“Cornerstone is a family-owned and -operated firm that provides comprehensive fiduciary-minded support and services that align well with our core values,” said Glenn Spencer, CEO of Prime Capital Investment Advisors. “Rather than measuring its success against other firms, Cornerstone does so based on the goals of its clients. We believe this is critical to providing top-tier client services and will, in turn, generate organic growth. I’m excited to expand into Nevada and welcome the team at Cornerstone to the PCIA family.”

In addition to Cornerstone’s high-quality service, PCIA was impressed by Abts’ expertise in marketing and generating leads via his TV show, “Redefining Retirement.” Abts is also a published author on the topic of retirement planning, reflecting his appealing combination of industry insight and communication skills.

“Helping our clients to achieve their goals and dreams has always been at the core of everything we do,” said Abts. “Partnering with PCIA will enhance our client service capabilities and expand our investment management solutions for our clients and their families.”

The acquisition closed on March 8, 2023. Park Sutton Advisors, A Waller Helms Company, served as the exclusive financial advisor to Cornerstone on the transaction.

To learn more about Prime Capital Investment Advisors, please visit: <https://pciawealth.com/>.

### **About Prime Capital Investment Advisors**

Prime Capital Investment Advisors provides a client-centric team approach to full-service financial planning, including fee-based asset management and wealth management through its Prime Capital Wealth Management brand. Through its Qualified Plan Advisors brand, the firm also provides retirement plan advisory services, as well as plan participant education. PCIA currently has 62 locations throughout the United States, with investment advisor representatives serving clients across the nation. Advisory services offered through Prime Capital Investment Advisors, LLC. (“PCIA”), a Registered Investment Adviser. PCIA doing business as Qualified Plan Advisors (“QPA”) and Prime Capital Wealth Management (“PCWM”). For more information, visit [www.pciawealth.com](http://www.pciawealth.com).

### **Media Contact**

Ally Boyle

[allyb@gregoryfca.com](mailto:allyb@gregoryfca.com)

For: Prime Capital Investment Advisors

Phone: 267-614-4076